

Press Note

Hyderabad: (Date 14.11.2025) The Telangana Director General of Police (DGP), Shri B. Shivadhar Reddy IPS, stated that **Defensive Driving** is the ultimate mantra for preventing road accidents, emphasizing that observing surroundings while driving can check the occurrence of mishaps.

The 'Arrive Alive' program, aimed at raising awareness about Road Safety, was formally launched by DGP Shri B. Shivadhar Reddy, IPS, along with Hyderabad Commissioner of Police Shri V.C. Sajjanar, IPS, at the L.B. Stadium on Friday. The DGP and CP, accompanied by film personalities and senior police officials, unveiled the official poster of the 'Arrive Alive' campaign.

DGP Shri B. Shivadhar Reddy, IPS, Addresses the Gathering

DGP Shri B. Shivadhar Reddy expressed serious concern over the distress faced by numerous families due to road accidents in the state.

- "While 800 people succumb to murder annually in Telangana, the number of people dying in road accidents is ten times higher, around **8,000 deaths every year**."
- "Road accidents are a severe problem that everyone must take seriously. We are launching the 'Arrive Alive' program to create awareness and curb these accidents."
- "This awareness drive will soon be conducted across the entire state of Telangana. Defensive driving being conscious of others and your surroundings, not just your own journey is crucial for safety."

Hyderabad CP Shri V.C. Sajjanar, IPS, Highlights Social Responsibility

CP Hyderabad Shri V.C. Sajjanar called upon every citizen to treat road accident prevention as a social responsibility.

- "On average, about **3,000 road accidents occur annually in Hyderabad city**, resulting in approximately 300 fatalities."
- "To prevent road accidents, we are dealing strictly with traffic violators and forming special teams. Everyone should take the 'Arrive Alive' message to the public."
- "The Hyderabad Traffic Police hold a good reputation nationally for facilitating the transport of organs via the **Green Channel**. I urge everyone to immediately help victims of road accidents as part of their civic duty."

Actor Shri Babu Mohan Shares Emotional Experience

Famous Telugu actor Shri Babu Mohan became emotional while sharing a personal tragedy related to road safety.

- "I am happy that this program is being conducted with students on Children's Day. Youngsters, do not drive like heroes in movies. Remember your parents while driving."
- "Your parents have placed immense hopes on you. Even though I have made so many people laugh, the death of my son in a road accident continues to haunt me always."
- *He further noted that actor Kota Srinivasa Rao's son also passed away in a road accident, and they often share their grief over the issue.*

Call to Action from Film Celebrities

The film celebrities participating in the event collectively appealed to the public, stressing that road accidents have brought sorrow to many families, and therefore, everyone must diligently follow traffic rules.

- **Director Buchi Babu** appreciated the police efforts and urged everyone to wear a seatbelt.
- **Actress Archana** and **Actor Aadi Sai Kumar** emphasized that following traffic rules is the responsibility of every individual, especially wearing helmets and seatbelts.

The event was also marked by a captivating dance performance by the 'India Got Talent' Mumbai Acrobat team.

Dignitaries Present at the Event

The program was attended by senior police officers including Shri K. Ramesh IPS, IGP Road Safety; Shri M. Ramesh Reddy IPS, IGP P&L; Shri M. Srinivasulu IPS, Addl. CP (Crimes), Hyderabad; and Shri D. Joel Davis IPS, Joint CP Traffic.

Other notable personalities included renowned Dr. Raghava Dutt, actors Sharwanand and Aadi Sai Kumar, film director Shri Buchi Babu, and singers Manu and Mohana Bhogaraju, along with several Hyderabad City Police DCPs.
